



INSPIRE THE
WORLD

YOUTH SOUL LOVE
2023 Media Kit



@YOUTHSOULLOVE



YOUTH SOUL LOVE

MUSIC • FASHION • LIFESTYLE

Youth Soul Love is a music, fashion, men's wellness and fatherhood content creator in Houston, TX. He is passionate about authentically creating relevant and engaging content that connects with his audience and builds community.

Youth Soul Love is a Universal Music partner and has been an influential force within the southern music and fashion community for the last two years. Now as a full time artist and content creator, he is consistently growing his brand across Instagram, YouTube, TikTok and all streaming platforms like Spotify & Apple.

— @YOUTHSOULLOVE —





THE STATS



172K+ 20K+ 7K+

Location: **HOUSTON, TX**

Engagement Rate: **32.6%**

Audience: **59.4% MEN | 40.5% WOMEN**

Age Demographic: 18-24 | 25-34

Top Locations

HOUSTON • NYC • PARIS • LA

BASED ON THE LAST 30 DAYS



Partnerships

MUSIC

FASHION

LIFESTYLE

Neiman Marcus

Topo Chico

AUSTIN
FASHION WEEK

MØNSTER
VALLEY

B

LIVE NATION
ENTERTAINMENT

BASSMAKER™

BURBERRY
LONDON ENGLAND

DESERT
TEXAS SOTOL
DOOR

Houston
CityBook™

AmbiVibe

Coca-Cola

SLINGSHOT®

Let's Chat!

WEBSITE

YOUTHSOULLOVE.WORLD

CONTACT

youthsoulyove@gmail.com

(832)820-1119



@YOUTHSOULLOVE

